



BLUERAVERN CREATIVE
SensoryPEN™

Interactive & Accessible Designs

*The more senses
we involve in the
learning process,
the more we
remember.*



Our Story

Throughout our years in the design industry, we have researched countless methods to enhance interpretive panels and exhibits for our environmental clients—one that incorporates tactile, visual, and auditory components, and balances what modern technology has to offer without distracting visitors from the environment they came to experience in the first place. We scrutinized many options, but most were costly, and some actually disrupted rather than enhanced the experience.



"We are passionate about helping our clients create compelling, beautifully executed and affordable exhibits and print that engage, educate and entertain."

—Tricia Peterson
Blueraven Creative, LLC

In our effort to better service the needs of our customers, we developed **SensoryPEN™**—its easy to use features perfected for the interpretive market. We then spent two years working with some of the best sign fabricators in the country to test and perfect the fabrication process in one-up digital print runs and interior and exterior sign substrates.

We are very proud of our accomplishments, and are extremely excited to watch **SensoryPEN™** make a difference in the way people engage and interact with exhibits and more importantly, retain what they have experienced. **SensoryPEN™** is the most affordable and accessible reader in the education and Leisure Time Destination markets, and we offer this versatile product, its amazing sound-enabled shapes, and its endless possibilities to you!

Share Citizen
Science projects
and latest field
research on trail
markers

Breathe new life
into a flip book with
first person narrations,
dangerous encounters,
latest research or
passed legislation

Engage visitors
with folklore and
include language
and music from
other cultures



SIMPLE TECHNOLOGY

One challenge in interpretive design is to balance what modern technology has to offer without distracting people away from the exhibit they came to experience in the first place. Another is holding the attention of a population whose attention span is shrinking.

SensoryPEN™ does this! It gives your visitors a simple way to interact *with* the exhibit and quickly tune them into an unforgettable audio-enriched experience—one where they explore, touch, listen and **remember**.

Make learning fun as silhouettes of animals, insects, dinosaurs, trees, or artifacts share a story "in their own words"

POWER ON, TOUCH AND LISTEN

To turn **SensoryPEN™** on, hold the power button for two seconds. A chime and green light indicate "ON". Next hold the sensor tip vertically, just above a sound-enabled button and listen. It's that simple.

SensoryPEN™ works inside or outside, even in remote areas without wi-fi. Offer it for checkout; attach it via lanyard to an exhibit, or hand it out for special group programs.

"This display teaches guests about some of the animals that live in their own backyard while adding to a memorable and enjoyable Zoo visit."

—Maggie Tarasewicz
Curator of Conservation Education
Racine Zoological Society



SENSORYPEN™



SPECIFICATIONS

SensoryPEN™ has 4GB of memory (280 hours of audio content), and runs on internal lithium ion batteries that can be charged 300-600 times in under one hour and last from four to eight hours on one charge, depending upon use. The power light is red when charging and green when fully charged. It has a built-in speaker with CD quality sound and earphone port. It shuts off after 1.5 minutes of non-use to conserve power. The MP3 button may be activated for soft advertising or to play multiple audio clips.

BUTTONS AND CUSTOM SHAPES

Exterior-grade buttons and shapes are constructed of anodized aluminum, and boast a 10-year indoor/outdoor warranty. They are available with or without adhesive backing, are available in any color, and include code generation, linking and fabrication.

Round Button— 1" x .03" thick

Audio Description (AD) Buttons—1.5" x .03" thick

SensoryPEN™ is listed as an accessible reading device by the American Council for the Blind.

Custom Shapes—up to 24" x 36" and .125" thick

PRINT

Sound-enable a custom **Field Guide** or **Laminated Poster** with local bird calls and first person narrations of staff or volunteers

PORCELAIN ENAMEL SHAPES AND TILES

Sound-enable a mosaic or table top

PHONE 847.487.1658 WEB blueravencreative.com

SOUND-ENABLED SHAPES



THE KIT

Each kit includes one **SensoryPEN™**, a USB cable for charging and downloading audio content, a charging hub and earbuds.

The internal lithium ion battery make **SensoryPEN™** lightweight and its hard casing is very rugged.

For electronics, the lighter the product, the less damage incurred on impact. Common sense is key— do not slam, tamper with, or submerge **SensoryPEN™** in water.

Update the Audio Without Replacing the Button

Since the audio resides in **SensoryPEN™**, updating content is easy. E-mail the new audio clip, and within 48 hours a new linked file will be ready for download. Plug **SensoryPEN™** into a computer with its USB cable, and replace the old file with its updated version.

WEB blueravencreative.com



YOUR PLACE

Your Story



To explore **SensoryPEN™**, at your site, please contact us today. We will send a complete kit and three temporary sound-enabled buttons linked to your audio for testing. If you determine that **SensoryPEN™** is right for your site, keep the kit **FREE**. We will service your next sound-enabled projects with precision, design excellence and unmatched quality.

Multi-language buttons reach a broader audience, and Audio Description (AD) buttons make an exhibit accessible

Sound-enable a traveling exhibit to hear what inspires art, or share frightening legends or curses about ancient artifacts or civilizations

Sound-enable a poetry trail with colorful silhouettes of the authors